

Notice of References Cited

Application/Control No.

09/329,487

Applicant(s)/Patent Under
Reexamination
KRISS ET AL.

Examiner

Marc E. Norman

Art Unit

3744

Page 1 of 2

U.S. PATENT DOCUMENTS

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
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	X	Mitchell et al., "Primary and secondary store-loyal customer perceptions of grocery retailers," 1998, British Food Journal, v100, n7, 9 pages.

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
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